



## THE WESTMINSTER KENNEL CLUB ANNOUNCES PARTNERSHIP WITH CANINE DNA INNOVATOR EMBARK

*Organizations unite to support responsible breeding and healthy dogs*

**New York, NY** – The iconic Westminster Kennel Club is proud to announce its partnership with Embark, innovator of the leading DNA test for canine breed health and identification for mixed breeds. Embark Dog DNA Tests use a research-grade DNA genotyping platform, a powerful tool for responsible dog breeders dedicated to healthy breeding programs.

“The Westminster Kennel Club is excited to partner with Embark as this collaboration enables our organization to continue its mission of promoting canine health research to produce the next generation of healthy companions and contribute to dog breed preservation,” said Westminster Kennel Club President Charlton Reynders, III. The owners and breeders involved in dog sports historically have been one of the largest financial supporters of purebred dog health research through national breed clubs, all-breed clubs, and individual donations to canine health research organizations.

“We are thrilled to be partnered with The Westminster Kennel Club. Embark brings the scientific innovation and customer loyalty to advance Westminster’s longstanding commitment to promoting healthy dogs. As both organizations care deeply about dogs, and are the leaders in their field, this partnership fits perfectly,” said Co-founder and CEO of Embark Ryan Boyko. “We are looking forward to working together and creating a healthier future for all dogs.”

In addition to supporting responsible breeders, an Embark Dog DNA Test enables a mixed-breed dog owner to learn about their dog’s breed ancestry, health, and more with a simple cheek swab. Embark identifies more than 250 dog breeds in mixed-breed dogs and more than 175 genetic health conditions and traits in purebred and mixed breed dogs.

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**About The Westminster Kennel Club** – The Westminster Kennel Club is America’s oldest organization dedicated to the sport of purebred dogs. Established in 1877, Westminster’s influence has been felt for more than a century through its famous all-breed, bench dog show held every year in New York City. Today 204 breeds and varieties of dogs compete in Best of Breed judging at Piers 92/94 with the winners advancing to Group and Best in Show competitions at Madison Square Garden. America’s dog show has expanded into Westminster Week which includes the Masters Agility Championship at Westminster and the Masters Obedience Championship at Westminster, both held at Pier 94. More than 3,000 dogs entered from around the world compete in these events, making Westminster Week like no other. *Westminster. There’s only one.* <sup>(R)</sup> Follow us @WKCDOGS or visit: [westminsterkennelclub.org](http://westminsterkennelclub.org).

**About Embark**

Embark Veterinary, Inc. launched in 2015 with a mission of ending preventable disease in dogs. An Embark dog DNA test sheds light on a dog's breed, ancestry, health, and more. The company offers the most accurate results by using 100 times more genetic information than any other test available. Pet owners can potentially extend their dog's lifespan by testing with Embark, as the company looks at over 175 genetic health conditions and traits. The company was started by two brothers with years of experience in canine research and is an official research partner with Cornell University's College of Veterinary Medicine. For further information, visit Embark's website at [www.embarkvet.com](http://www.embarkvet.com), or follow Embark on [Facebook](#), [Twitter](#) and [Instagram](#).

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